

The 'Dr Brian Franks' Aesthetics Training Courses

LEVEL 7 ACCREDITATION.....

As of December 2017 we are delighted to confirm that our Dr Brian Franks Facial Aesthetics/Wynyard Aesthetics Academy Training Courses have gained independent Level 7 accreditation (along with official CPD accreditation).

Contact: brian@drbrianfranks.com for details on how you can become level 7 accredited and apply to level 7.

Masters Degree Course soon to be announced.



Hi Jan

It's been a week since the course ended and I'd like to say that I'm still buzzing! It was one of the best courses I've been on.

You and Brian put on an absolute dream of a couple of days. Not asking any questions I got was second to none. So to both of you.

Best wishes
Lee October 2016

I just wanted to say organising such a course is the best I've been on. I speak for Vish, Sha and we cannot wait to see you on Monday and start.

Thank you for all your help and appreciate it.

No doubt we will see you in the near future.

Kind regards Nisha



Contents include:

Course Details, Dates, Special Prices

Full course content, aims and outcomes are provided on a separate sheet



VERY EXCITING CHANGES TO COURSES AND COURSE DATES, WHICH ARE TO BE ANNOUNCED

FOR FURTHER INFORMATION

PLEASE CONTACT

DR BRIAN FRANKS ON

07818 035445

a winning team pg2

testimonials pg2

course benefits pg4

course prices pg 6

specialist training pg3

on the day pg3

who can attend pg5

refresher training pg4

level of injecting pg5

course dates pg5

location pg5

apply (go to application form attachment) pg 8

COURSES:

BTX (Wrinkle Reduction) Part I

BTX (Wrinkle Reduction) Part II pg3

Oral Facial (Gummy Smile/Bruxism Part II pg3

Dermal Fillers Part I pg2

Dermal Fillers Part II pg 2

Dermal Fillers Cannulas/Skin Boosters pg3

Dermal Fillers 'Voluma' Volumising pg 3

Medical Needling/Skincare/Nutrition pg 4

Specialist Training & Mentoring pg4

Staff attendance pg2

brian@drbrianfranks.com



A winning team

Brian and Jan formed the 'Dr Brian Franks' Facial Aesthetics Training Courses in 2008. Over the years, Brian and Jan's passionate embrace of the world of aesthetics has enabled their highly acclaimed training courses to develop to become recognized as one of the highest levels of clinical training in the field of facial aesthetics, training practitioners in both individual and corporate practices.

Brian is the co-producer and Programme Director of the new MSc in Clinical Aesthetic Non-Surgical Interventions at the European Dental and Medical Institute, and the already externally accredited Dr Brian Franks Facial Aesthetics Training Courses are awaiting Level 7 accreditation that will form part of the modular units for this MSc.

"Dr Brian Franks training courses, with their comprehensive theoretical and hands-on training, educate practitioners in a professional yet relaxed and fun environment, to safely and competently apply their new skills to provide their clients with efficacious and realistic outcomes"

Brian also works as an aesthetics practitioner in his private clinics in Harley Street, Central London, and Southall, West London.

He was a member of the Expert Reference Group of Health Education England (HEE) which has published guidelines on qualification requirements for practitioners delivering cosmetic procedures aimed at improving and standardising the training available to aesthetic/cosmetic practitioners. This follows the 2013 Keogh Report, and commissioned by the Department of Health.

"Our training courses will meet HEE guidelines and will form part of the modular units towards the MSc in Clinical Aesthetic Non-Surgical interventions of the European Dental and Medical Institute and will provide Level 7 training (where applicable)"

Brian is an invited presenter on aesthetics both nationally and internationally

Dr Brian Franks

BDS (U.Lond), LDS RCS(Eng), MFGDP(UK), PGA PGDip ANSI, FPFA, ACI Arb, MEWI
Programme Director and Senior Lecturer, MSc in Clinical Aesthetic Non-surgical Interventions, European Dental and Medical Institute
Facial Aesthetics Practitioner
Principal, Dr Brian Franks Facial Aesthetics Training Courses
Visiting Senior Lecturer, MCLinDent Programme, BPP University/City of London Dental School
Supporting Clinical Tutor, MSc Non-Surgical Facial Aesthetics, School of Medicine and Dentistry, University of Central Lancashire
Dental Expert Witness - Member of the Expert Witness Institute
Associate of The Chartered Institute of Arbitrators

COURSE INFORMATION AND PRICES

Level I Foundation Courses. These 3 days have been put together to provide the delegate with the best training outcomes and confidence required in the administration of non-surgical cosmetic procedures NSCP's. You will learn how to assess, consult and treat in all 3 main areas.

1 **BTX (Wrinkle Reduction) Type A Part I -- DAY 1**

You will learn about BTX (Wrinkle Reduction) and how to administer wrinkle reduction treatments in the upper face which includes the Glabellar Region, Forehead and Crow's feet (the 3 main areas).

2 **Dermal Fillers Part I -- DAY 2**

You will learn about dermal fillers and how to safely administer dermal fillers in the lower face (Naso Labial Folds, Marionette folds and lift the corner of the mouth).

3 **Lips and Dermal Fillers Part II -- DAY 3**

This Lips course will show you how to assess the lips and know how to treat 'smokers' lines, replace lost volume, treat cupid's bow and the vermilion border. Lips are treated with the 'less is more' approach! And because this is the last of the 3 days the delegate gains far more confidence because they have had 2 days of injecting dermal fillers.



We recommend that you bring along a front of house colleague and nurse who may wish to also be your model as they will support you back in practice.

Testimonials

"Can I say what an excellent course tutor Brian is? I've been on numerous courses and conferences, European and national, and Brian is right up there with the best. His approach to safety and delivery of his subject are second to none"! Regards, Fab Equizi

"I want to thank you and Brian, again, for an excellent course. I have been on longer, costlier, hands on courses run by much larger organisations that came nowhere near your standard"
Paul Isaacs

ABSOLUTELY FANTASTIC!! I don't believe it gets any better!! Both of you were helpful and full of excitement about your work. Thank you Ourania Savvidi

- Dr Franks Facial Aesthetics Courses provide a high level of training, everyone who attends our courses is confident and competent to inject. However, if we feel you need further training we will not certificate you but invite you back to the next course free of charge. Certification is provide on competency and safety.
- One to one hands on training injecting live models and only 1 tutor to 8 delegates per course.
- Price includes up to 2 members of non clinical staff attending the course. They can learn about the treatments and provide support when you return to practice.
- Post course email, telephone queries and support is part of your course fee.



OTHER TYPES OF TRAINING

We are happy to introduce you to specialist companies and other tutors who are experts in their field of teaching e.g. tear troughs, cannula's, anatomy training, core of knowledge in lasers, radiofrequency, laser, IPL, nutrition, dermatologists, surgeons and topical skin care specialists.

We can also assist you with Diploma and MSc courses. Please email Dr Franks for MSc information: brian@drbrianfranks.com

MENTORING

On Site Training - These days provide you with the best training on a one to one basis and adapt them to suit you. From mentoring to course teaching on a one to one basis, we also assist your staff so that they know about these procedures and how to talk to clients. Call or email Jan.

LOCAL ANAESTHESIA (DENTAL BLOCK) TRAINING – Training to administer Local Anaesthesia for Lip Augmentation.

FORMAT OF THE TRAINING DAY

Registration: 9.45 to start at 10.00 prompt.
Course theory including anatomy, physiology, toxicology and pharmacology
Live Demonstration
Light working lunch
Product Selection
Treatment Planning
Clinical Photography
Consultation Process
Diagnosing and dealing with complications
Hands on Injecting
Aftercare and Clinical Note writing
Written Exam
Certification (awarded only on safe practice, competency and satisfactorily completing the course)

BTX (Wrinkle Reduction) Part II including (Oral Facial) - Treating issues such as excessive gingival display (gummy smile) and TMJ related issues (such as Bruxism) and (Axilla) Hyperhidrosis (excessive sweating) - (1 day)

For those who are confident administering BTX (Wrinkle Reduction) upper face and would like to further their skills, areas will include:

- ❖ Axilla Hyperhidrosis (hands on training)
- ❖ Overview of basic injection techniques, doses and patient selection
- ❖ Treating Ptosis, Brow Ptosis and 'Spock'
- ❖ Refining lines and wrinkles – post treatment
- ❖ Treating lines under the eyes and are there other treatments
- ❖ Extending crow's feet
- ❖ Eyebrow shaping, arched, flared and horizontal shaping
- ❖ Bunny lines
- ❖ Lifting corners of the mouth – instead of dermal fillers!
- ❖ Gummy smile
- ❖ Bruxism – jaw clenching
- ❖ Chin wrinkling
- ❖ Celebrity injecting – how to treat but still leave expression
- ❖ Lifting the tip of the nose
- ❖ Perioral – and when not to treat
- ❖ Overview of Platysma bands – treatment concerns
- ❖ Delegate questions and any other areas we can guide you with



Dermal Fillers Cannula & Skin Boosters (1 day)

For those who are confident providing dermal fillers through 'injection' technique. "The use of cannulas has revolutionized the filler market in the last few years by making the procedure less traumatic and painful while reducing bruising in most patients by up to 80%." On average the needle technique will puncture up to 30 sites when treating areas on the face, whereas the cannula will puncture up to 4 – 6 sites in comparison. Benefits

- Fewer injection sites
- Less risk of complication
- Ability to cover larger treatment areas at once
- Reduced bruising
- Decreased swelling

'Hydrators/Skin Boosters' – improve the tone, texture and thickness of the delicate areas of the skin. Used as part of a dermal filler and anti-ageing treatment which contain hyaluronic acid (HA) as well as the anti-oxidant, mannitol. Designed to improve skin hydration and elasticity by replacing HA lost through ageing. It is not a traditional filler; instead it acts as a hydrating agent, attracting moisture, retaining it within the skin to maintain a healthy glow. It is administered as tiny injections to the face, neck, hands and décolletage.

Dermal Fillers Volumising (1 day)

Available to those who are already confident administering dermal fillers and would like to further their skills, areas will include:

- ❖ Cheeks (Volumising) – 'Voluma' Certification
- ❖ Temporals, chin / jaw line
- ❖ Nose, brow lift, scar reduction, corners of the mouth
- ❖ Party hat lines, deep lines and wrinkles

COURSE BENEFITS

Our courses provide smaller training groups: 1 tutor to 8 delegates per course and 1 tutor to 1 delegate for hands on training, which means that you get to inject a whole face not just one area plus you get to see different types of models faces

Our courses not only teach you how to inject; we show you how to provide a consultation and assess the face

BTX (Wrinkle Reduction) and Dermal Fillers are the most popular treatments provided in facial aesthetics to treat lines, wrinkles and volume loss. Skin tone and wellbeing are also a very big part of rejuvenation; we pride ourselves on educating delegates on how to assess the client's face and offer alternative treatments or know when to refer when we know that our client's needs may not be met

Skin rejuvenation treatments such as medical skin needling and skin peels are very popular and a great addendum to BTX (Wrinkle Reduction) and Dermal Fillers as they help to improve fine lines, wrinkles, blemishes, encourage new collagen, improve laxity and skin tone. These course are encouraged as part of any level of injector, they will help you provide a superior service to your clients' and you, a greater understanding of the skin

You will be shown how to write contemporaneous notes and how to take clinical photographs

All delegates are assessed and audited during the course, a written test is provided at the end of the course

Certificates will only be presented to delegates once the delegate has shown competency, safe practice and completed the course

Advanced training applications who have not trained previously with us will only be accepted by providing foundation level certification

We do not charge for post course support i.e. telephoning and emailing

COURSES TO IMPROVE SKIN, TONE, TEXTURE, FINE LINES, WRINKLES

Dermal Fillers - 'Hydrators/Skin Boosters' – improve the tone, texture and thickness of the delicate areas of the skin. Used as part of a dermal filler and anti-ageing treatment which contain hyaluronic acid (HA) as well as the anti-oxidant, mannitol. Designed to improve skin hydration and elasticity by replacing HA lost through ageing. It is not a traditional filler; instead it acts as a hydrating agent, attracting moisture, retaining it within the skin to maintain a healthy glow. It is administered as tiny injections to the face, neck, hands and décolletage. This course is part of the cannula course, please see above.

Genuine Dermaroller / Medical Skin Needling (1 day) - (Collagen Induction Therapy) using Medical Micro-Needles for GDC, GMC, NMC Registered Professionals, Dental Hygienists, Dental Therapists and NVQ Level III equivalent therapists.

Why Medical Skin Needling? It stimulates the skin to regenerate and repair itself naturally and safely, creating smoother, brighter, healthier and younger looking skin. It significantly improves the appearance and addresses:

- ❖ Tone, texture, acne scars
- ❖ Aged and sun damaged skin
- ❖ Facial and décolleté lines and wrinkles
- ❖ Stretch marks

You will gain a better understanding of the ageing process and how lifestyle can affect the skin. You will be able to undertake a better consultation and provide information to aid the skin healing process and protect it from further damage. You will have better understanding of nutrition, lifestyle and why it is important in building new collagen. We also introduce you to skincare introducing Vitamin C (Antioxidant), Vitamin A (Retinols) and sunscreen.



Perfect accompaniment to NSCP's to improve the skin.

Refreshers - You can attend any course you have already trained with us and return not only to observe but inject again.

Observer Day - As part of **our continued support to you**, you are welcome to attend any course that you have already trained with us **free of charge** (this does not include hands on injecting). You must advise us of your attendance prior to the course and certificates may be provided of your attendance e.g. CPD.

MENTORING/ONE TO ONE/MASTER CLASSES – Providing multiple treatments and injection techniques. These days can be put together to suit you or groups. At your own practice or in our training locations. Please ring for further information and advice.



Location: Course Date: Course Name:

WHO CAN ATTEND, REMOTE PRESCRIBING AND INSURANCE

NSCP's: Under current guidance we train Doctors, Surgeons, Dentists, Nurses, Pharmacists, Paramedics, Dental Hygienists, Dental Therapists, Radiographer, Podiatrist, Phlebotomist

Prescribing cosmetic injectables, such as BTX (Wrinkle Reduction), requires a face to face consultation and treatment plan with a prescriber prior to any non-prescriber administering a prescription only medicine. When a non prescriber applies for a course, they must provide us with their prescribers name and registration number.

LEVEL OF INJECTING

(Foundation) NSCP Level Courses

- ~ BTX (Wrinkle Reduction) Part 1 (Upper face)
- ~ Dermal Fillers Part 1 (Lower face)
- ~ Lip Augmentation Part 2 (Lower face)

THEN IN ANY ORDER:

- ~Dermal Fillers Skin Boosters/cannulas
- ~BTX (Wrinkle Reduction) Part II (Lower face/Hyperhidrosis)
- ~Dermal Fillers Volumising
- ~Skin Rejuvenation/Dermaroller-Medical Needling

Offering wrinkle reduction or dermal filler treatments are great on their own but they will not address the tone, texture or skin laxity. Micro-needling will provide you with a better understanding and knowledge of how to rejuvenate the skin and enhance the treatments you will provide.

AIMS AND OBJECTIVES AND COMPREHENSIVE COURSE CRITERIA ARE PROVIDED ON A SEPARATE SHEET – PLEASE ASK FOR FURTHER INFORMATION

VERY EXCITING CHANGES TO COURSES AND COURSE DATES, WHICH ARE TO BE ANNOUNCED

FOR FURTHER INFORMATION PLEASE CONTACT

DR BRIAN FRANKS ON 07818 035445



NSCP's

COURSES ARE CHANGING
PLEASE CONTACT
DR BRIAN FRANKS ON
07818 035445 FOR
INFORMATION

BTX (Wrinkle Reduction) Part I	£615.00 plus vat
Dermal Fillers Part I	£615.00 plus vat
Dermal Fillers Part II	£615.00 plus vat
(Attend all 3 days together and receive £50.00 discount towards your indemnity insurance)	
BTX (Wrinkle Reduction) (Oral Facial/Gummy Smile/Hyperhidrosis) Part II	£685.00 plus vat
Dermal Fillers (Cannulas & Boosters)	£795.00 plus vat
Dermal Fillers (Volumising & Cheeks)	£755.00 plus vat

(Attend all 3 days together and receive £50.00 discount towards indemnity insurance)

Skin Rejuvenation

Dermal Fillers (Hydrators/Cannulas)	£795.00 plus vat
Genuine Dermaroller Micro needling	£655.00 plus vat

Mentoring

One to One	from £800.00 plus vat
------------	-----------------------

Refresher

Refresher Injecting	£325.00 plus vat
---------------------	------------------

Observer

Attendance only	Free
-----------------	------

Members of Staff (2) including model

Free

After-care course contact

Free



With over 25 years experience, who better to teach than a clinician who has naturally progressed from dentistry into facial aesthetics, understands the clinical and ethical issues, has an outstanding talent in teaching.

Question: Will I receive ongoing support?

Answer: Yes, when you leave our courses, you will be confident in your new skill and know that we are only a phone call away. However, if we feel that you need to enhance your competency level and require further guidance prior to certification, you will be asked to join our next course free of charge. Delegates are welcome to attend courses that they have already attended free of charge (attendance only).

Question: Will I be able to get insurance after my course?

Answer: Yes, once you have satisfactorily completed the course, shown competency and safe practice you will be awarded a certificate of competence (not only attendance). Hamilton Fraser Insurance Services support and recognise our courses.

Question: Do I inject a whole face?

Answer: Yes, if you are attending the BTX (Wrinkle Reduction) course for instance, you will inject your model in each area providing a complete treatment in the forehead, glabella and crow's feet. All hands on training is guided through the injection techniques and procedures under the strict supervision of the course tutor. You will also work with the other delegates on the courses and their models which will help you to assess a variety of faces and build confidence.

(You will be asked to bring along your own model, who you can use as a case study. Ideally your model should be a work colleague who can attend the whole course with you and assist you when you return to practice)

THE 'DR BRIAN FRANKS' AESTHETICS AND TRAINING

www.drbrianfranks.com



Dr Brian
Franks
excellence without compromise

Contact Details:

Tel 07818 035445

brian@drbrianfranks.com

Testimonial

"One of the most enjoyable and informative days. I say this against the background of being a doctor for over 42 years, having attended numerous courses, this is probably the best. No more could be said!"

S El-Sherif,

PLEASE STATE WHICH COMPANY YOU WORK WITH: _____